



# Red Wing Arts Association

## 2010 Annual Report



"The Red Wing Depot" by Chap Achen

The Red Wing Arts Association is committed to a focus on the visual arts, creating strong support of, and being a catalyst for, an expanding and dynamic arts community in Red Wing and the surrounding area.



## PRESIDENT OF THE BOARD OF DIRECTORS

### REPORT TO THE MEMBERS

2010 was a year in which RWAA was challenged by absences of our director due to a family crisis, but we have proven the value of the strength that can come from adversity. RWAA is functioning better than ever. We have working committees which have selected and hung the wonderful shows, improved the appearance and quality of the gallery store, created an attractive brochure, increased our presence in the community, improved our technology system, boosted our education efforts through offering classes and tours, and began a fundraising drive. Our docents are participating in monthly trainings, which make them more knowledgeable in providing information to our visitors. In addition, people were always there when needed, such as when flooding threatened the basement.

We also took a plunge and hired a part-time worker to manage the office in Dan's absence, and got more than we asked for in Robin Rooney-Rongitsch. Robin, working with several board members, has taken us to a new level of communication using the Internet. Her handling of necessary details in the office gives Dan more time to do grant-writing and scheme to broaden the scope of our reach even more.

RWAA relies on community collaborations to accomplish our work. The First Presbyterian Church graciously allows us to use their space for art classes and First Lutheran Church provides the rain-out location for our Concerts -in-the-Park series. Fairview Red Wing Medical Center gives us space for six art shows annually. The Anderson Center, the Sheldon Theater, the Diversity Festival Committee, Red Wing Sister Cities, Red Wing Visitor's Center, the Goodhue County Horticulture Society, Downtown Mainstreet Red Wing, area schools, many other city and private organizations all help us to succeed.

We have reason to celebrate our success in bringing more attention to the arts in our community. However, this is no organization of slackers, and we will continue to generate more outlandish ideas (like helping an artist cover someone in clay, as we did this year), and showcase more beautiful and/or thought-provoking pieces of art in 2011!

My thanks go to my fellow members of the Board of Directors, who have not just sat around looking nice, but now have smaller behinds due to all the work they've done for the organization. And to everyone who made 2010 a good year, let's make 2011 even better!

Sandy Giles, President of the Board

## EXECUTIVE DIRECTOR'S 2010 REPORT TO THE MEMBERS

### "THE YEAR IN REVIEW"

In 2010 the Red Wing Arts Association continued to build on the strong successes of the past years. It was a year of "firsts" with an informal Winter Plein Air event, monthly volunteer meetings, Farmer's Market at the Depot and an extended "Concert in the Park" series with a total of nine concerts. The RWAA has also begun offering art classes for the community. We have been awarded our first grant from the Minnesota Arts and Cultural Heritage Fund; one for the 2011 Plein Air Arts Festival and another for a "Play in the Park" as part of our 2011 Summer Concert Series. Given the record of positive growth, the RWAA board launched a "*Building the Arts*" fund drive with plans for upgrading the Depot Gallery, including additional staffing and additional community arts events.

Looking back at the year, we gain an appreciation for how much effort goes into the success of our organization. Each gallery show and event involves selecting artists, creating press releases and posters, planning receptions, member communications (e-mails, constant contact, web page, Facebook, Twitter, traditional mailings) taking down and hanging the new exhibits, and many committee meetings.

**Thank you!** Programming of this scope requires a great deal of work by board members, volunteers, and staff. Thank you to everyone that worked so hard to make this year a success.

Dan Guida, Executive Director

## TREASURER'S 2010 FINANCIAL REPORT TO MEMBERS

The "Bottom Line" for the RWAA, 2010, presents a positive position. Net Revenue for the year is at \$10,600+. This compares to a previous year loss of \$2,000+. This is largely due to the end-of-year fund drive. **(Amounts in these notes are rounded.)**

Red Wing Arts Association Income Statement For the year ended December 31, 2010				
	2010	2009	\$ Change	% Change
<b>Revenue</b>				
Contributed	\$ 60,400	\$ 40,200	\$ 20,200	50%
Net Sales	20,600	21,500	(900)	-4%
Program Events	27,900	29,100	(1,200)	-4%
Other Revenue	1,300	400	900	225%
<b>Total Revenue</b>	<b>\$ 110,200</b>	<b>\$ 91,200</b>	<b>\$ 19,000</b>	<b>21%</b>
<b>Expenses</b>				
Personnel	41,300	39,500	1,800	5%
Occupancy	17,200	15,100	2,100	14%
Program Events	23,200	N/A		
Operations	18,900	40,400	1,700	4%
<b>Total Expenses</b>	<b>\$ 100,600</b>	<b>\$ 95,000</b>	<b>\$ 5,600</b>	<b>6%</b>
<b>Net Operations</b>	<b>\$ 9,600</b>	<b>\$ (3,800)</b>	<b>\$ 13,400</b>	<b>N/A</b>
<i>Numbers are rounded</i>				

On the **Balance Sheet**, the cash would appear to put the Association in a lesser position than the previous year by about \$2,300. (See Total Checking/Savings.) However – at the end of 2009, the Association owed \$13,000 in Accounts Payable. At the end of 2010 nothing is owed. Therefore, the cash position of the Association is considerably better Than last year by around \$10,600. (Subtract the two numbers given above and see the Total Equity line on the Balance Sheet.)

Please see the **Cash Flow Report** to show change in cash during 2010.

A look at the **Profit and Loss Report** shows a striking increase in Contributed Revenue (50% or \$20,000) over

the previous year. Two of the areas – The Fund Drive for \$12,500 and the increase in the State Legacy Grant of \$3,700 account for lion's share of the increase. However, other areas also show positive increases and a few show a decrease. Study of these areas can help in determining emphasis for 2011. Net Sales Revenue and Program Events Revenue as listed on the Profit and Loss Statement were down in 2010.

Expenses were up about 6% in 2010 – A Rent increase (\$1,375), purchase of patio tables (\$800), new computer equipment (\$2,500), and increased personnel costs (\$1,800) account for a \$6,475 increase. These were specific decisions by the Board and Executive Committee to spend on these areas. The total amount expensed on these items is greater than the overall 6% (\$5,600) increase, indicating that other expenses, generally, were down from the previous year.

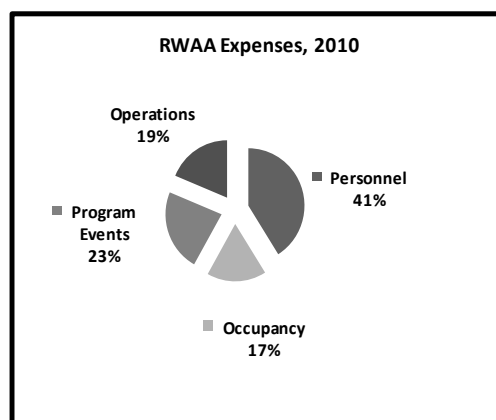
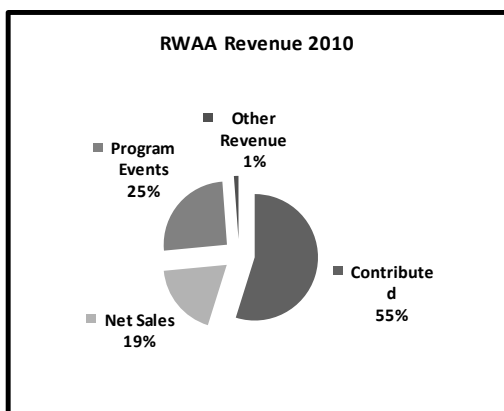
Board members and office personnel are encouraged to peruse these detailed expenses and revenue areas for guidance in 2011.

**A Profit and Loss Statement for Program Events** is included. I apologize that there is no comparison to the previous year available for this report. It is well to note, however, that these areas are all cash generators, most notably the Fall Festival. The other classes also generate substantial net cash – even though the Plein Air Event doesn't show it in this report. The grant money that is attributed to Plein Air is not shown in this report because it was received in 2009.

As always, if I can clarify anything regarding the finances of the RWAA for you, please be sure to email me or give me a call. I am sincerely happy and willing to respond to your request or sit down with you to make the financial reports more useful for you.

Respectfully submitted,

Curt Gruhl, [gruhl@charter.net](mailto:gruhl@charter.net) or call 651-388-5754





# Red Wing Arts Association

## 2010 BOARD MEMBERS

*Sandy Giles\** Board President  
*Art Kenyon\**  
*Curt Gruhl\**  
*Patrick Hynes*  
*Chap Achen*  
*Lynn Brown*  
*Michael Rudquist*  
*Jude Rooney*  
*Debbie Wells*  
*Jerri Wells*  
*Dr. Jack Alexander*  
*Joan Norgaard*  
*Marjorie Gray Vogel (Emeritus)*

\*Executive Committee



Dan Guida, Executive Director and Sandy Giles, Board President



Fred Somers shares his painting with a concert goer during Plein Air Arts Festival

## 2010 DEPOT STAFF

Nancy Becker  
 Dan Guida  
 Robin Rooney-Rongitsch  
 Sheryl Schuetzle

## 2010 FALL FESTIVAL COORDINATOR:

Deborah Wasmund



Richard Rock introducing his "Picturing History II" exhibit

## THE RWAA GRATEFULLY ACKNOWLEDGES THE FOLLOWING CONTRIBUTORS:

AXA Foundation  
 Community Shares of Minnesota  
 Xcel Energy Foundation Match  
 Red Wing Shoe Foundation  
 AST Capital Trust Company  
 Jensen Family Rev Trust  
 The St. Paul Foundation  
 Southeastern MN Arts Council (SEMAC)

Walmart  
 Insty Prints  
 Minnesota State Arts Board  
 Wells Family Foundation  
 And the many generous individuals making donations above their membership.

## RED WING ARTS ASSOCIATION MEMBERS

Chap and Benji Achen	Barbara Eldridge	Hynes	Terry Olson	John Sterner
Jeanette Ahern	Sher Elkin	Gail Irvin	Karen O'Rourke	Don Stewart
Arlin and Marilyn Albrecht	Tom and Alice Ellis	Jean and George Jackish	Charlie Ottman	Melody Stewart
Dr. Jack (Skip) Alexander	Elsa Ellison	Carol Jensen	Susan and Bill Palmer	Andrew Stockwell
Carolyn Anderson	Nancy Ellison	Jill Johnson	Jim and Jennifer Patterson	Jack and Kay Strobel
Jean and Fritz Anderson	Michele and Robert Engberg	Nancy Mason and Larry Johnson	Maggie and Scott Paynter	D.M. Stromme
Joyce Anderson	Tom and Gale Erdmann	Oreland and Arlene Johnson	Joyce and Brian Peterson	Joyce Stromquist
Dick & Ruth Back	Dawn Zero Erickson	Joyce Johnson	Martha Phillips	Scott Stuhr
Zoe Back	Ann Lowe and John Falconer	Dorothy Jones	Werner Pipkorn	David Sundberg
Frank and Bell Barr	Nancy Falk	Robert Jones	Marion Poellot	Harold C. Sundberg
Annette Bartelt	Dr. John Falls	John and Shawn Jones	Sara Poole	Bill and Carol Sweasy
JoAnn Bateson	Penny Fassler	Scott and Ann Jones	Mrs. Carolyn Poylio	Evelyn Sweasy
Marne Bateson	Dr. Nils and Ellis Fauchald	Joni Jurek	Abraham Quaidoo	Janette Sweasy
Rick and Judy Bawek	Mary Ann Ferrin	Laura and Jason Kalies	Jeff Reames	Roger and Patricia Sween
John and Valerie Becker	Tom Fischer	Faith Kelly	Red Wing Framing & Fine Art	Laura Teele
Jack Becker	Kelly Flanders	Art and Kathleen Kenyon	Darwin and Sue Reeck	Anne Thiemann
Duane and Carol Berg	Kevin and Ann Florine	Barbara Kenyon	Jan Reeser	Pat Thieskoetter
Nancy Berlin	Monica Foley	John and Linda Kern	Julie Reeve	Barbara Thompson
Gale Berndt	William and Rebekah Foot	Jot King	Ronald G. Reimer	Barbara Tittle
Adu Gindy & Scott Bertas	Silas (Buck) and Joan Foot, III	Michael Kintop	Joan Riedl	Howard Tomashek
Lynn and John Betcher	Herb Fritzke	Pamela Kirton	Pam Riepe	Jody Freij-Tonder and Mike Tonder
Michael Bigger	Mel Froehlich	Laura Klecker	Vickie Riester	Lorrie and Wayne Tongen
Ingrid Bjerstedt-Rogers	Milton Olson and Marjorie Frost	Tom Koontz	Richard Rock	Neal Topliff
Frederick Blanch	Laura Frykman	Joan Kovacs	Jude and Dan Rooney	Adele Trent
Jacquelyn Blue	Robert Fuglestad	Dorothy Kraft	Robin and John Rooney-Rongitsch	Agnes Trifontaine
Missi Blue	Leon Gangloff	Carol (Bunny) Kulstad	Jim and Ardee Rosasco	Ann Tristani
Suzanne Blue	Mary Gentle	Daniel and Barb Lager	Jan and Dave Roseen	Akitomo and Diane Tsuchiya
Bob and Cindy Bonawitz	Tom and Sandy Giles	Tom and Clare Larkin	Patricia Ross	Kristine and Jon Ubbelohde
Colleen Boose	Adu Gindy	David Larson	Patricia and Fred Rudie	Emma Ulen-Klees
Sandra Borgen	Gerard Goering	Heather Lawrenz	Mike and Cathy Rudquist	Catherine Ullrich
Betsy Bowen	Joe and Barbara Goggin	Bonnie Lee	Sharon Rusch	Pat Undis
Luann and Jerry Brainard	Chuck Goranowski	Bob Lewis	Jane and Robb Rutledge	Janice Vaughan
Tom and Kathy Breen	Harold Grabitske	Jeanne Licari	Nick Ryan	Larry and Carolyn Veeder
Valerie Brigham	Curt Gruhl	E.C. and Marge Liebeg	Cathy Ryan	Marjorie Vogel
Lynn and Charles Brown	Len and Ann Guggenberger	Eugene Linderkamp	Tom and Kathryn Rynders	George and Barbara Vogel
Lois Burnes	Daniel and Sandy Guida	LaVonne and Joe Lommel	DebRae Sandvik	Nakoma Volkman
Karen Caldwell	Judy Hagstrom	Jamie and Jane Lorentzen	Cheri and Tom Sasse	Verneil Voth
Lynn and John Betcher	Barbara Hale	Connie Ludwig	Gladys Savage	Kenneth and Jacqueline Walsh
Sarah Norton and Kent Carlson	Margaret and Ray Hansen	Bev Lundquist	Mike and Connie Schad	Dick and Avis Walter
Rose Caticchio	Judith Ann Hansen	Bradley Lynne	Betha Schlauderaff	Renee Walz
Margaret Chesley	John and Barb Hanson	James R. and Jean Magnusson	Shanon Schmidt	Deborah and Mark Wasmund
Margaret Christensen	Jennifer Hanson	Matt and Joan Majovski	Virlin Schmidt	Mary and Jerome Weigenant
Paul and Lois Christenson	Amanda Hardy	Paula Marshall	Sheryl Schuetzle	Cynthia Weitzel
Roy and Nancy Christianson	CeCeile Hartleib	Grace Nye and Jim Martin	Nancy and Bob Schulenberg	Deborah and Cliff Wells
Ena Cisewski	John Harvard	Mike and Pat Martin	Laurence Schultz	Jerri and Bill Wells
Cathy Cliffe	Pastor Eugene Hasselquist	Bob Matheson	Perry Sekus	Bill Wells
Michele Combs	Leona Haupt	Nancy McKay	Tim and Joan Senn	Susan Welsch
Deborah Conlon	Julie Hecksel	Charles McLaughlin	Ann Seymour	Kathy Wheeler
Mark and Marsha Cooper	Robert and Carolyn Hedin	Mary Metzler	George Sierakowski	Gloria Wiech
Sam Pearson and Muriel Copp	Peder Hegland	Victoria Moehnke	Peggy Simonson	Dan and Kim Wiemer
Julia Crozier	Phyllis and Winton Hendrickson	Carol Monsebroten	Sarah Singer	Guy and Judith Williams
Julie and Chuck Curt	Jim Henley	Nancy and Michael Murphy	Linda Skinaway	Sue Wipf
Romeo and Mary Ann Cyr	Stephen and Suzann Hinck	Dirk Nelson	Arne and Sara Skyberg	Julie and Tom Wolters
Robert and Marilyn Dahl	Daisy Hofer	Tom Nesbitt	John and Ann Smereczniak	Marilyn Wrich
Phil and Linda Dech	Daniel Holland	Randy Burchers and Pooka Ness	Bonnie Smith	Richard Wright
Julie DeVetter	Ted Horn	Barbara Newman	Jan Hosking Smith	Tom Yoemans
Kristen Dickinson	Lori Horsic	Marlene Nihart	Jon Smithers	Ivan Zassavitski
Jane Donkers	Suzanne Hove	Diane Nordgaard	Fred Somers	John Zignego
Marcy Doyle	Arne Hunstad	Joan Norgaard	Larry Sonnek	
Berdell and Cal Eastlund	Susan Huppert	Ben and BJ Norman	Vickie Sonnek	
Wayne Eckstrom	Tim and Katherine Hutchison	Jerry Olson	Bob & Lenore Mavleos Spielman	
Carol Eick	Lori Hutton	Jenna E. Olson	Bonnie Jo Stang	
Kate and Jesse Eiyneck	Heather Rein and Patrick		Lisa Stauffer	

## RED WING ARTS ASSOCIATION

### 2011 CALENDAR OF EVENTS

<b>Start Date</b>	<b>End Date</b>	<b>Event</b>	<b>Location</b>
1/7/11	2/28/11	"Paintings of History" by Richard Rock	Red Wing Depot-Vogel Gallery
1/7/11	2/28/11	"Celebrating a Dream" Member Artists' Exhibit	Red Wing Depot-Veeder Gallery
1/24/11	3/27/11	"Life Appreciated" by Sue Wipf	Fairview Medical Center-RW
2/18/11	2/19/11	Winter Plein Air Arts Festival	Red Wing Depot
3/4/11	4/17/11	"Annual Area Schools Students' Show"	Red Wing Depot-Vogel Gallery
3/4/11	4/17/11	"The Art of Spencer Raymond" Emerging Artist Series	Red Wing Depot-Veeder Gallery
3/28/11	5/25/11	"Art in Bloom" The Photography of Lori Horsic	Fairview Medical Center-RW
4/18/11	4/23/11	Art on the River Photography Exhibit: Winter Birds" TENTATIVE	Red Wing Depot-Veeder Gallery
4/22/11	4/24/11	Earth Day Celebration: "Its for the Birds" Birdhouse Decorating Event	Red Wing Depot
4/29/11	6/24/11	"The Beauty of Glass" Regional Handblown Glass Artists	Red Wing Depot-Vogel Gallery
4/29/11	6/24/11	"Casein Landscape Paintings by Len Guggenberger"	Red Wing Depot-Veeder Gallery
5/26/11	7/25/11	Oil Paintings of Robert Hodges-Bonawitz	Fairview Medical Center-RW
6/18/11		"Paint Your Umbrella"- Community Art Event	Red Wing Depot
6/20/11	6/25/11	5th Annual Plein Air Arts Festival	Red Wing Depot
6/22/11		Concert in the Park - "Sheldon Brass Band"	Central Park Red Wing
6/25/11		Reception: "Plein Air Arts Festival"	Red Wing Depot
6/25/11	8/28/11	"Plein Air Arts Exhibit"	Red Wing Depot-Vogel Gallery
6/25/11	8/28/11	"Plein Air Quick Paint Exhibit"	Red Wing Depot-Veeder Gallery
6/29/11		Concert in the Park -" Generation II"	Central Park Red Wing
7/4/11		Concert in the Park - St. Anthony Brass Quintet	Central Park Red Wing
7/6/11		Play in Central Park by Live Action Set "The Seven Shot Symphony"	Central Park Red Wing
7/10/11		12th Annual Garden Tour	Red Wing Depot
7/13/11		Concert in the Park - "Sweet North" Americana	Central Park Red Wing
7/15/11	7/30/11	"Garden Tour Art Exhibit"	Red Wing Depot
7/20/11		Concert in the Park - "Back Channel Blues" TENTATIVE	Central Park Red Wing
7/26/11	9/26/11	Paintings of Ann Tristani	Fairview Medical Center-RW
7/27/11		Concert in the Park - "The Dang-Its" Country Western	Central Park Red Wing
7/30/11		Garden Tour Art Silent Auction	Red Wing Depot
8/3/11		Concert in the Park - "Patchouli" Folk	Central Park Red Wing
8/10/11		Concert in the Park - "Sawtooth Bluegrass"	Central Park Red Wing
9/2/11	10/30/11	"Art, Food, and Wine" a RWAA Members' Exhibit	Red Wing Depot-Vogel Gallery
9/2/11	10/30/11	"Three Points of View - Ivan Zassavitski, Aki Tsuchiya & Sarkah Singer"	Red Wing Depot-Veeder Gallery
9/27/11	11/28/11	Reverse Paintings by Dan Lager	Fairview Medical Center-RW
10/8/10	10/9/11	"45th Annual Fall Festival of the Arts"	Downtown Red Wing
11/4/11	1/2/12	"About the Size of It" RWAA Members' Exhibit	Red Wing Depot
11/4/11	1/2/12	"Holiday Boutique" RWAA Members' Exhibit	Red Wing Depot
11/29/11	1/30/12	"Matters of the Heart" RWAA Members' Show	Fairview Medical Center-RW

Monthly Volunteer Update Meetings—the 3rd Wednesday of each month at 9:00 AM at the Depot

Monthly Board Meetings — the 3rd Thursday of each month at 7:00 PM at the Depot

**Red Wing Arts Association, 428 Levee Street, Red Wing, MN 55066, (651)388-7569, [rwa@redwing.net](mailto:rwa@redwing.net),  
[www.redwingartsassociation.org](http://www.redwingartsassociation.org)**



## RED WING ARTS ASSOCIATION ANNUAL MEETING AGENDA

January 27, 2011

6:30 – 7:00 PM Reception

7:00 PM Sandy Giles, RWAA President

Welcome

Introductions

Introduction of Guest Speaker

Sue Gens, Executive Director of the Minnesota State Arts Board

***“The State of Arts in Minnesota in 2011”***

### RED WING ARTS ASSOCIATION ANNUAL MEETING

Call to Order Sandy Giles, RWAA President

President’s Report Sandy Giles, RWAA President

Treasure’s Report Art Kenyon, Vice President for  
Curt Gruhl, Treasurer

Exec. Director’s Report Dan Guida, Executive Director

Board Election Sandy Giles, RWAA President

Old Business Sandy Giles, RWAA President

New Business Sandy Giles, RWAA President

Adjournment Sandy Giles, RWAA President

**Sue Gens, Executive Director, Minnesota State Arts Board:** The Minnesota State Arts Board is a state agency that works to ensure that all Minnesotans have the opportunity to participate in the arts. It is funded primarily by the State of Minnesota, with additional funds from the National Endowment for the Arts and private donors. The board provides financial and technical assistance to Minnesota artists, arts organizations, schools, nonprofits, public agencies, and communities. Gens joined the Arts Board in 2001. She has served as the agency’s director of communication and government relations (2001-2008), its interim executive director (2008-2009), and has been the agency’s executive director since February 2009.

Before joining the Arts Board, Gens was director of external relations for the Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota (Twin Cities). Previously, she served as director of development for United Arts, a federated fundraising organization for small and midsized arts organizations in the Minneapolis-Saint Paul metropolitan area. She has worked in the Twin Cities nonprofit and public sectors for 25 years; has held public relations, marketing, and development positions at the Children’s Theatre Company, Minnesota Orchestra, and The Saint Paul Chamber Orchestra, COMPAS, and the Women’s Theatre Project; and has served as a volunteer, consultant, or board member with a variety of nonprofit organizations.

Gens is a graduate of Minnesota State University Moorhead, with degrees in music and arts administration.

The Minnesota State Arts board provides grants to arts organizations in Minnesota. The Red Wing Arts Association as well as the Sheldon Theater and The Anderson Center for the Arts have received grants from the Minnesota Arts and Cultural Heritage Funds.

Red Wing Arts Association