

45th Annual

Fall Festival of the Arts October 8 & 9, 2011

Presented by Red Wing Arts Association

"Art at the Depot"



Call for Entries — Application Form

The Annual Fall Festival of the Arts attracts over 10,000 visitors to view the juried exhibition of fine arts and crafts at the height of fall color. In addition to the artists who present high quality work, there is a children's area, musical entertainment and a variety of food. Red Wing Arts Association invites your application for the 45th Fall Festival of the Arts held in historic Red Wing, Minnesota.

Dates and Hours

Saturday, October 8, 2011 9:00 am to 5:00 pm

Sunday October 9, 2011 10:00 am to 4:30 pm

Criteria

The show is open to artists doing original work only, in all media. **(No imports, mass produced items or kit produced designs will be allowed.)** The composition of the jury changes each year, and their decision is final.

Advertising and Promotion

Red Wing Arts Association publishes a directory of artists including a short biography and illustration of their work from a submitted image. This directory is distributed to over 6,500 households. Accepted artists are provided with postcard invitations. Every attempt will be made to advertise and promote the show.

Booth Limitations

Space will be approximately 10 feet by 12 feet. Every effort will be made to maintain balance of media and high visibility for all exhibit spaces.

Awards

Awards will be presented in recognition of the highest creativity and quality shown by exhibitors within their media. Best of Show and 2 Awards of Merit are awarded. Presentation will be made at the Artist Dinner Saturday evening of the festival.

Check-In

Check-in and set-up is **Friday 5:30 pm to 8:00 pm, and Saturday from 7:00 am to 8:30 am.** Exhibits must be ready for the start of the show by 9:00 am on Saturday. Coffee and pastries will be available to exhibitors. **NO EARLY UNPACKING OR SET-UP. NO EXCEPTIONS.**

Application Procedures

Please submit one image of your booth and four images representing what you intend to display, along with a S.A.S.E. For example, if your category is fiber and you will be displaying clothing and fiber jewelry, you must submit at least one jewelry slide. The purpose of the booth slide is to confirm you have a professional display and are adequately prepared for an outdoor show.

Please Note: Your application will be juried SOLELY upon the images you send. Make sure they are of good quality and are representative of your work. No photographs will be accepted.

Entry Fee and Deadline

Enclose fees with the entry form. There is a non-refundable \$15.00 jury/application fee. Exhibitor show fee is \$160. Members of the RWAA at the time the application is received pay the discounted fee of \$145.

Deadline for application is June 1, 2011. Please send separate checks for the jury/application fee and exhibitor show fee. Make checks payable to RWAA. Jury/application fee will be cashed upon receipt.

Exhibitors show fee is returned if artist is not selected to exhibit. Notification will be sent by July 1st. Exhibitor can receive a full refund of exhibitor's show fee if RWAA is notified, in writing, of cancellation by September 8, 2011. Show will be held rain or shine. No refunds will be given due to inclement weather.

Exhibitor Responsibilities

Artists themselves, or immediate family members, must be present to exhibit. No agents or representatives will be permitted in place of the artist. Family member exhibitors must have prior approval before setup.

Artists must exhibit both days. Failure to display both days may result in disqualification from subsequent festivals.

Artists must supply their own props and display materials. All extra equipment must be kept out of sight. **This is an outdoor fair and displays must be sturdy and weighted for outdoor conditions.**

NO EARLY TEAR DOWNS.

Exhibitors are responsible for collecting and reporting their own sales tax and must have a Minnesota State Tax ID Number. **The Minnesota ST-19 Certificate of sales tax compliance must be returned with the application (see insert).**

Sale, discount, and other tacky signs will not be tolerated. The officials' decisions are final and you may be asked to remove them or leave the show.

The Red Wing Arts Association is not responsible for loss or damage to artists' property.